2024 -2028 Strategic Plan

Our Vision: We are leaders in the development and provision of innovative and exemplary palliative and bereavement care in partnership with others.

Our Mission: Enhance quality-of-care for all those affected by life-limiting illness.

Our Values: * Collaboration * Compassion * Leadership * Excellence * Advocacy * Respect

Our Strategic Priorities	Action Plan	Measuring Success
PROGRAMMING: Provide community-based hospice/palliative care including grief and bereavement support	• Increase visiting volunteer contact hours • Maintain/adapt to community identified grief counselling needs • Communicate/collaborate with key partners to provide seamless care to clients and their significant others	• Increased volunteer base by 20% • Increased number of bereavement counselling and support group sessions provided by 25% • Increase in number of volunteer and staff training sessions by 80%
FISCAL RESPONSIBILITY: Achieve financial stability through fiscal responsibility and accessing varied funding sources.	• Develop and implement a sustainable donor strategy • Continue with signature fundraising events	• New fundraising strategy created and implemented • Demonstrated increase in income from OH-NE funding available/grants
COMMUNITY ENGAGEMENT: Foster intentional relationships across our community to advocate for the vision and mission of HWPS.	• Provide community sessions specifically targeting underserviced populations, including seniors	• Increased attendance at local community events, such as “Health Fairs” by 10% • Increase in number of “Advanced Care Planning” sessions offered by 20%
GOVERNANCE: Maintain the identity of HWPS in this changing health care environment	• Identify opportunities for performance improvement at the governance level • Complete Accreditation in April 2027	• Continued ongoing support of WPS-OHT discussed and decided upon • Decision finalized on use of funds held in trust by HWPS • Proactive lobbying for increased funding from OH-NE

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